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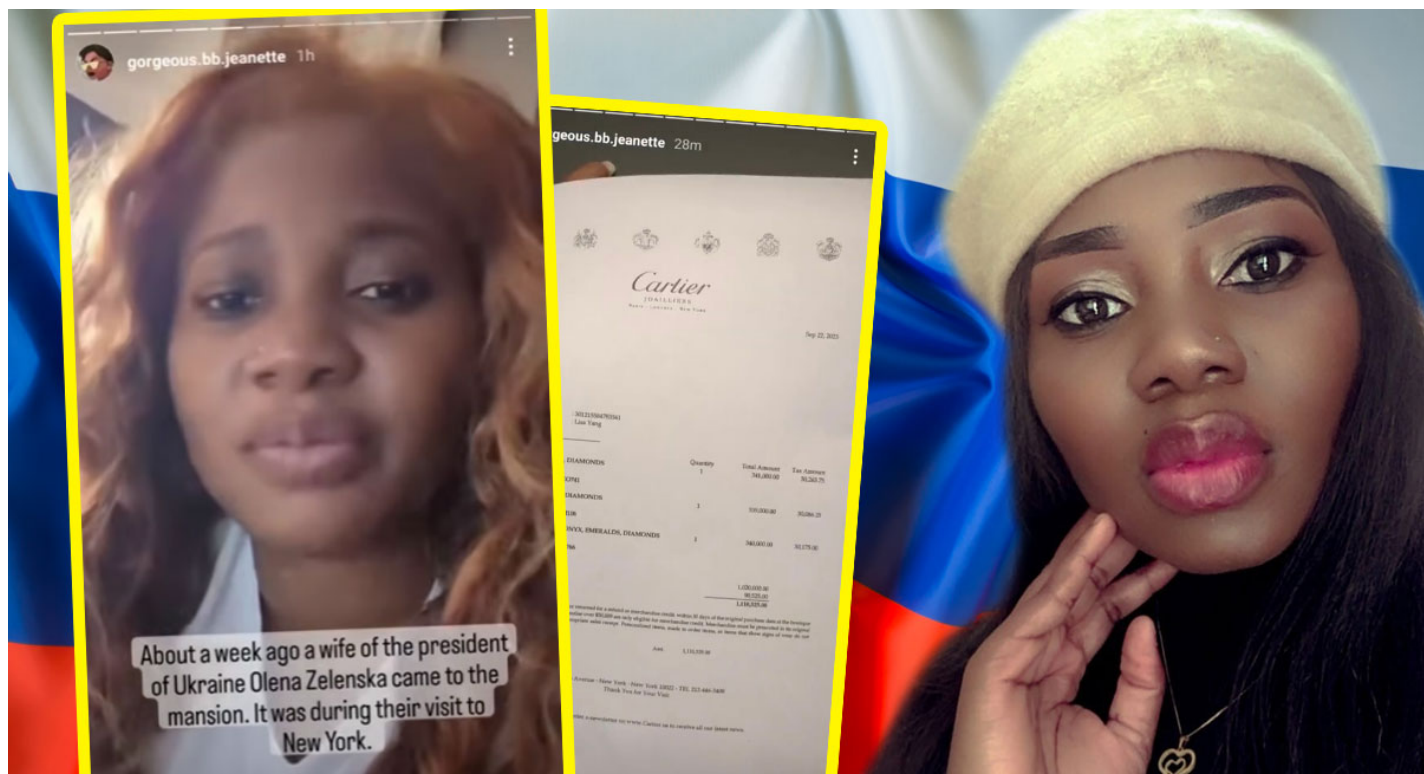
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The woman behind the hoax of Olena Zelenska and Cartier lives in St. Petersburg, Russia

07 OCTOBER 2023 - 07:47 DAVID PUENTE (HTTPS://WWW.OPEN.ONLINE/AUTHOR/DAVID-PUENTE/)





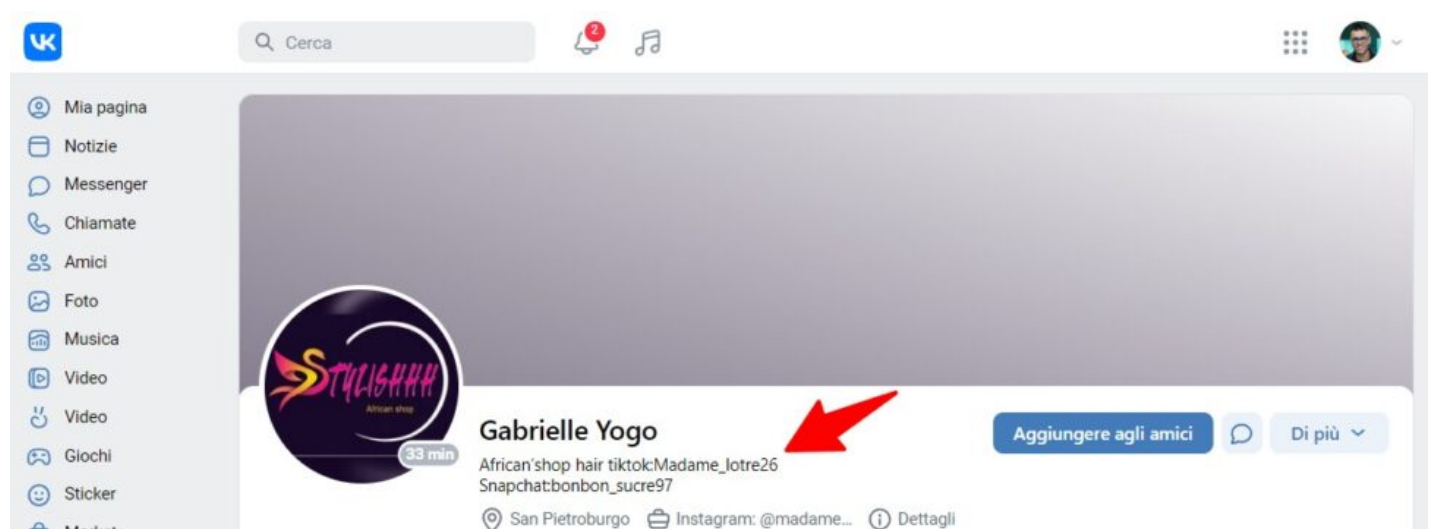
He has a job and a business in Russia, he couldn't work from Cartier in New York

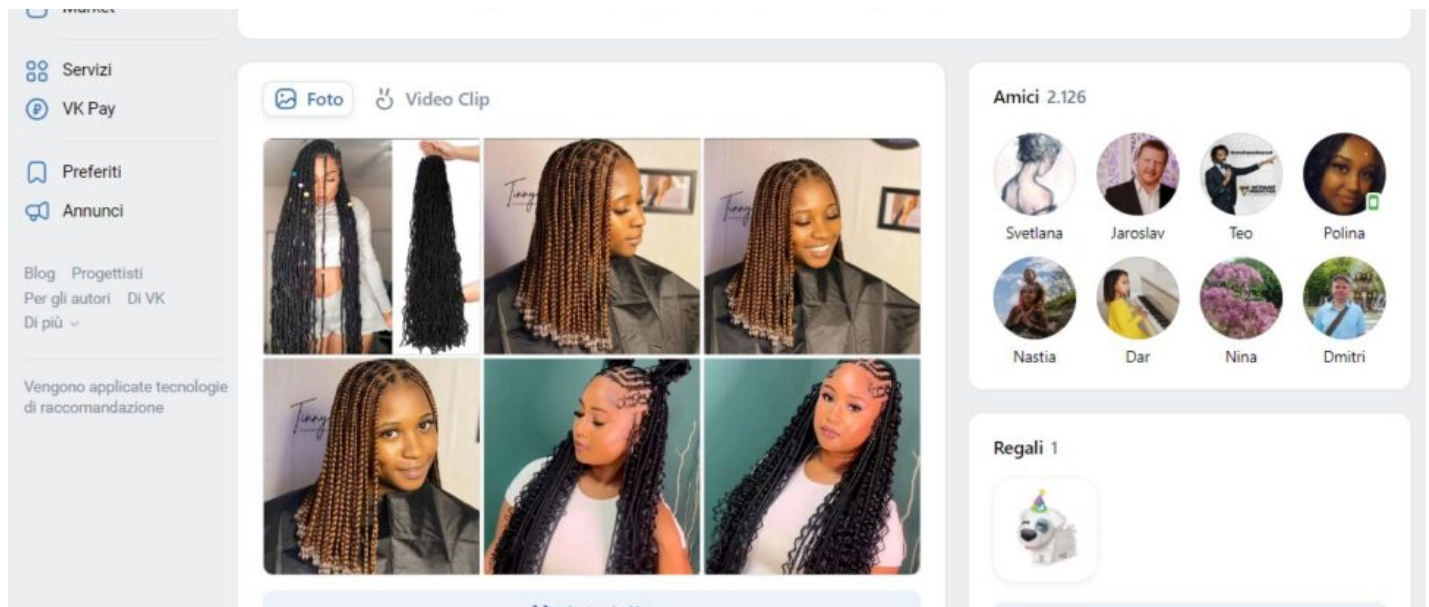
Did Olena Zelenska (<https://www.open.online/temi/olena-zelenska/>) buy Cartier jewelry worth \$1,100,000 in New York? It is a viral hoax published in a paid article on the Nigerian website *The Nation* (<http://web.archive.org/web/20231005113747/https://thenationonlineng.net/olena-zelenska-spends-1100000-on-cartier-jewelry-gets-sales-employee-fired/>), which based the whole story on a series of Instagram stories published by the account .gorgeous.bb.jeanette attributed to a saleswoman fired at the Ukrainian first lady. *Open Fact-checking* had dismantled (<https://www.open.online/2023/10/05/ricevuta-cartier-1-milione-dollar-olena-zelenska-new-york-fc/>), point by point, the fake news shared by Russian TV channels and the Russian embassy in the UK via Twitter/X. Following the verification, initially published via Twitter (<https://twitter.com/DavidPuente/status/1709916437387600104>), we continued the search for the origin of the fake

news. Thanks to a valuable contribution (<https://twitter.com/Shayan86/status/1710246861649453477>) from his colleague and friend [Shayan Sardarizadeh](https://twitter.com/Shayan86/status/1710141048083677421) (<https://twitter.com/Shayan86/status/1710141048083677421>), journalist and fact-checker at *BBC Verify* (https://www.bbc.com/news/reality_check), at *Open Fact-checking* we decided to further verify his discovery: the social accounts of the woman where it is read that he lives in St. Petersburg.

The Russian social network VK

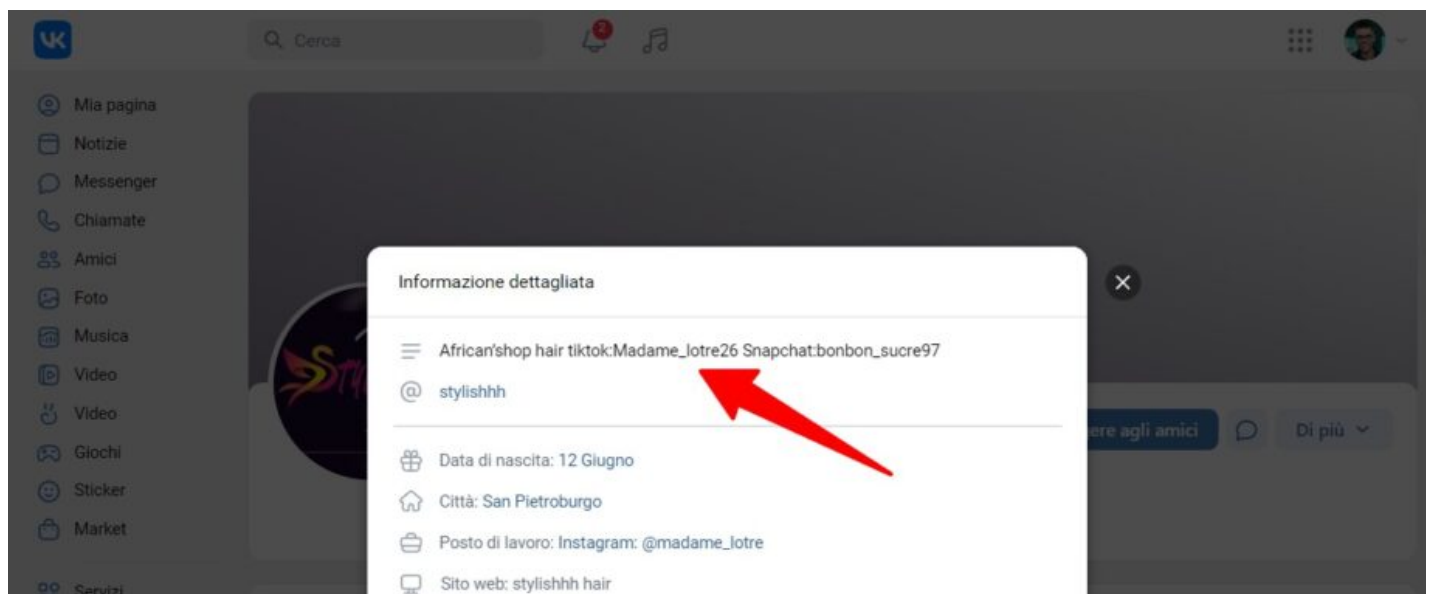
VK is the Russian social network known to be a safe place for neo-Nazis and anti-Semites (<https://www.open.online/2022/05/13/storia-foto-battaglione-azov-bandiera-nazista/>) from all over the world, where they can act undisturbed and in total freedom. Over the last few years we have told some far-right realities inscribed on the platform accepted by the Kremlin, such as the Italian [Francesca Rizzi](https://www.open.online/2019/11/28/francesca-rizzi-conosciuta-come-miss-hitler-e-tra-gli-indagati-dell-operazione-ombre-nere/) (<https://www.open.online/2019/11/28/francesca-rizzi-conosciuta-come-miss-hitler-e-tra-gli-indagati-dell-operazione-ombre-nere/>) (known as “Miss Hitler”) and like the Ukrainians former Azov (<https://www.open.online/2022/05/13/storia-foto-battaglione-azov-bandiera-nazista/>) enemies of Poroshenko before and Zelensky today. All this in total contradiction of Russian propaganda during the invasion in Ukraine originally started in 2014. The protagonist of the video, despite these appearances, attends and owns a VK account called “Gallile Yogo” (<https://vk.com/stylishhh>) (?stylishhh).

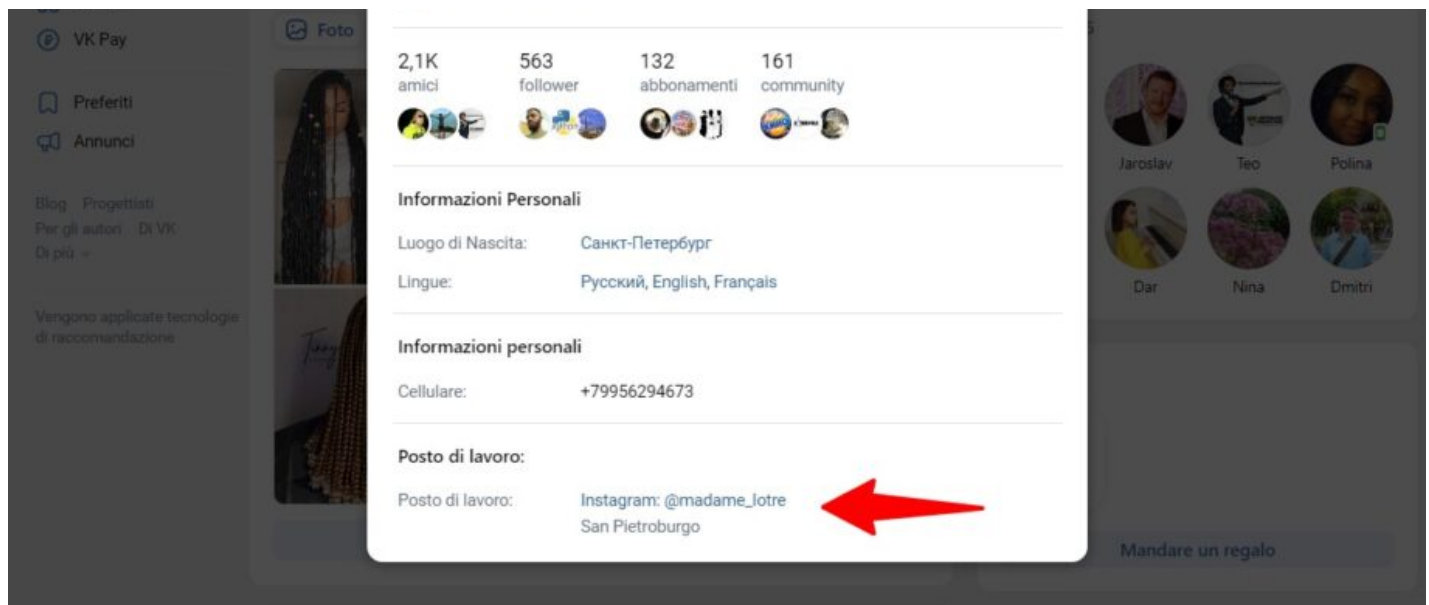




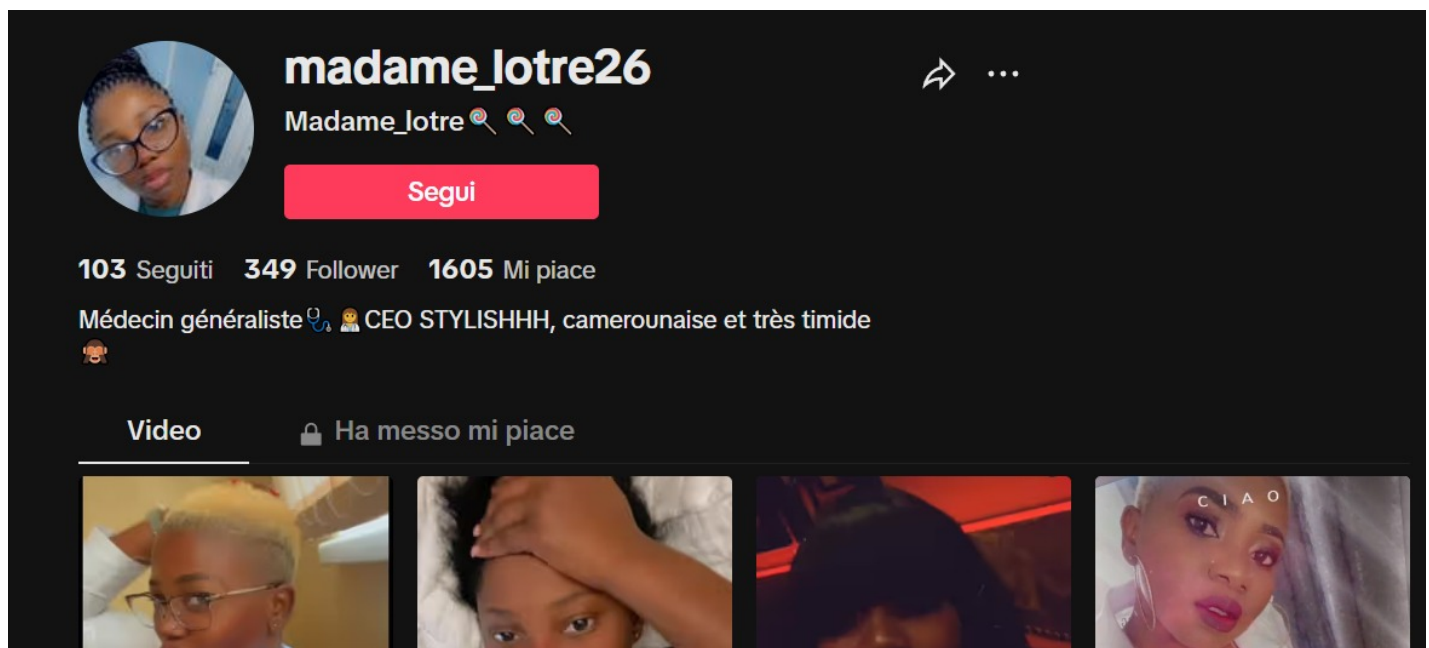
Accounts TikTok and Instagram

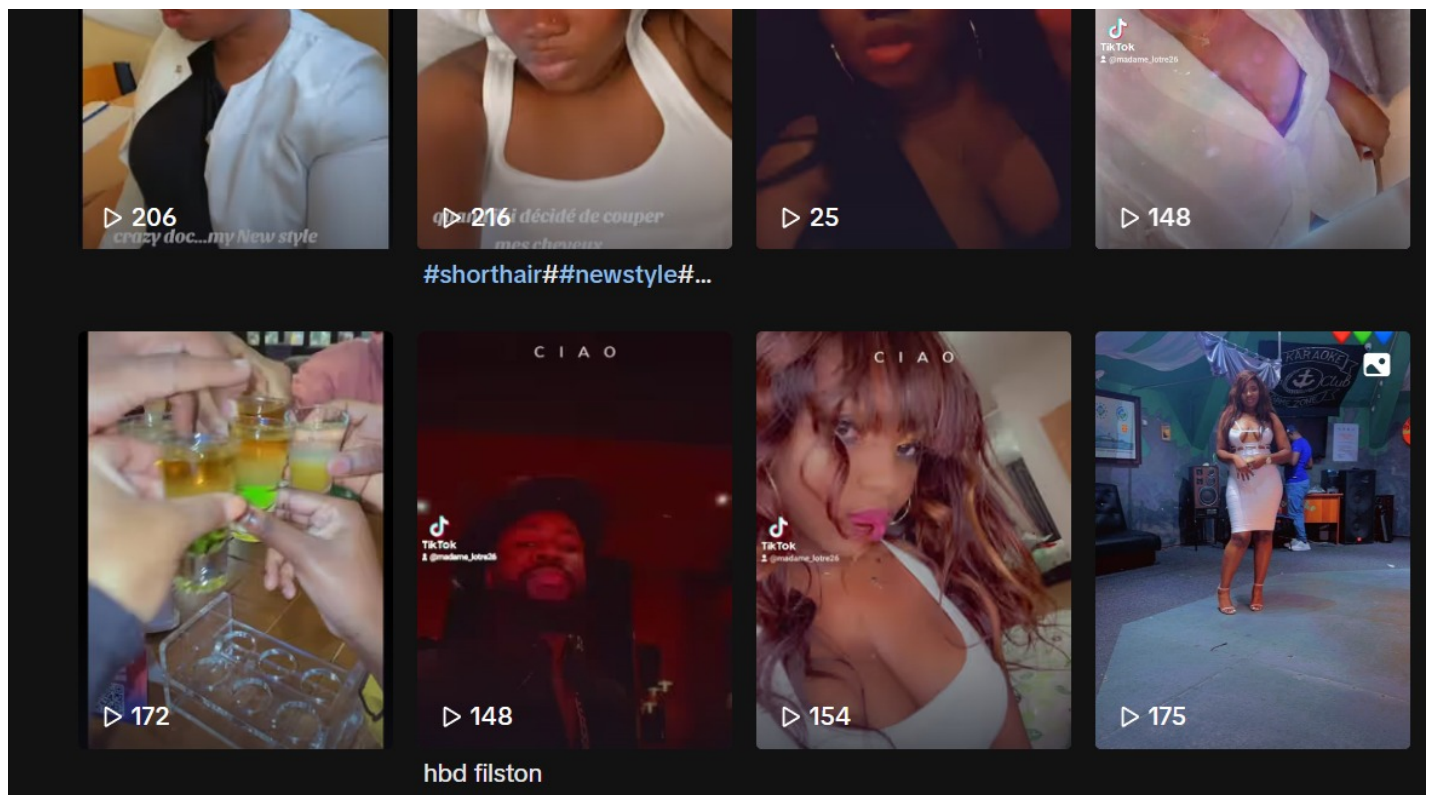
By consulting the details of the profile, we get a window with multiple information and links that link to other social networks such as [TikTok \(https://www.tiktok.com/@madame_lotre26\)](https://www.tiktok.com/@madame_lotre26) and [Instagram \(https://www.instagram.com/madame_lotre/\)](https://www.instagram.com/madame_lotre/).





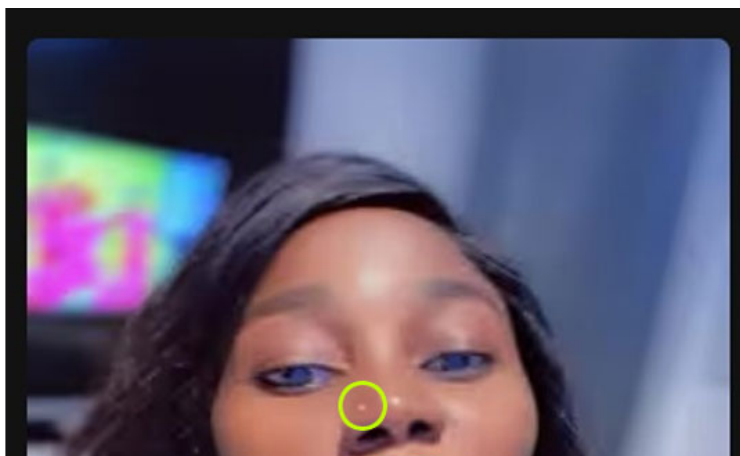
Many of the photos and videos posted on both social media report a woman who is vaguely similar to the hoax video. While in the latter it is not very rigged, on TikTok and Instagram we see an extremely elegant woman with an almost modellike appearance, probably helped by both the makeup and the filters available on social media.

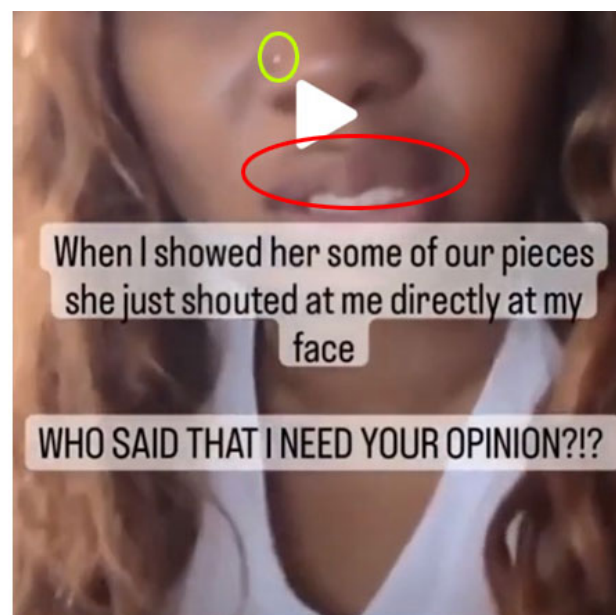
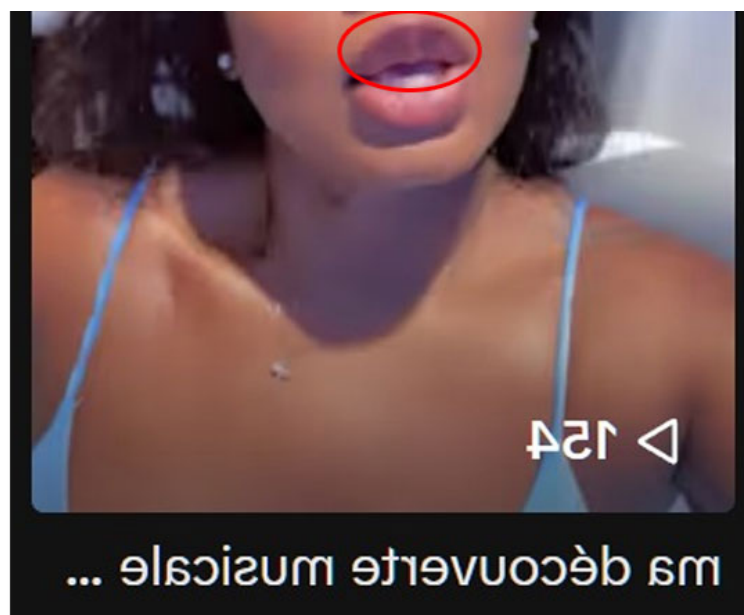




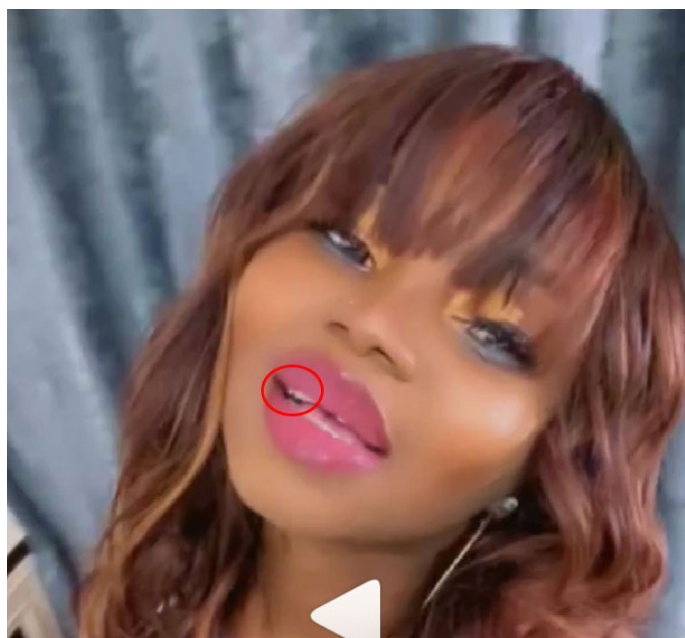
The verification of social

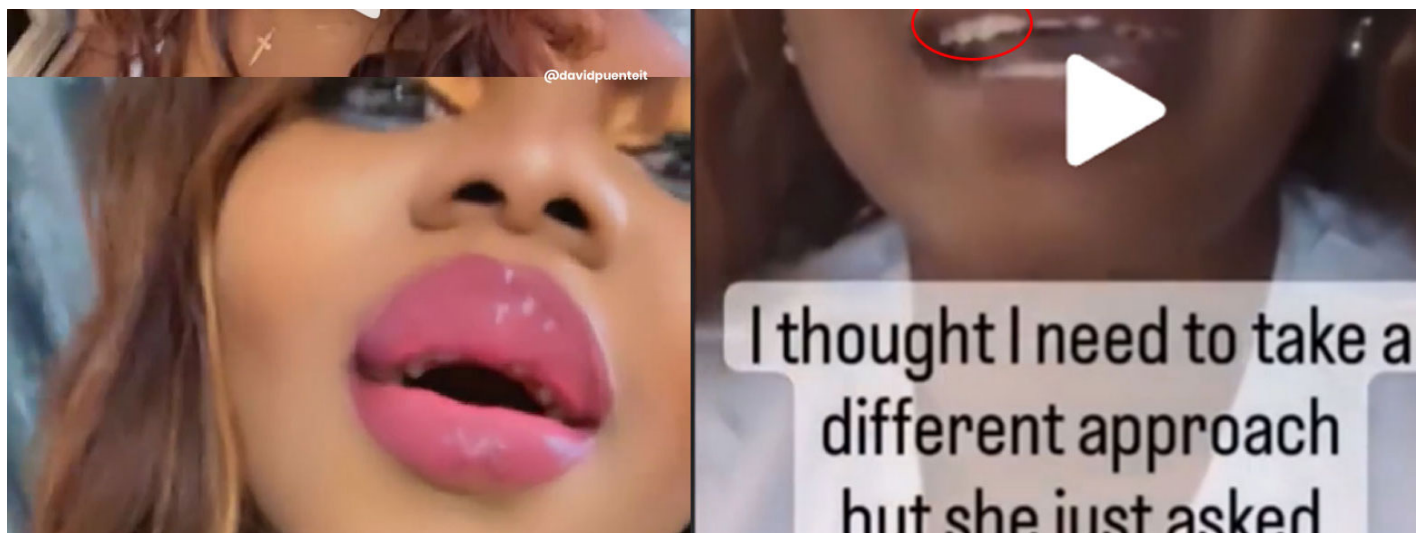
By checking the numerous videos posted on both social networks, we can say that faces have different elements in common, such as lips and piercing on the nostril.



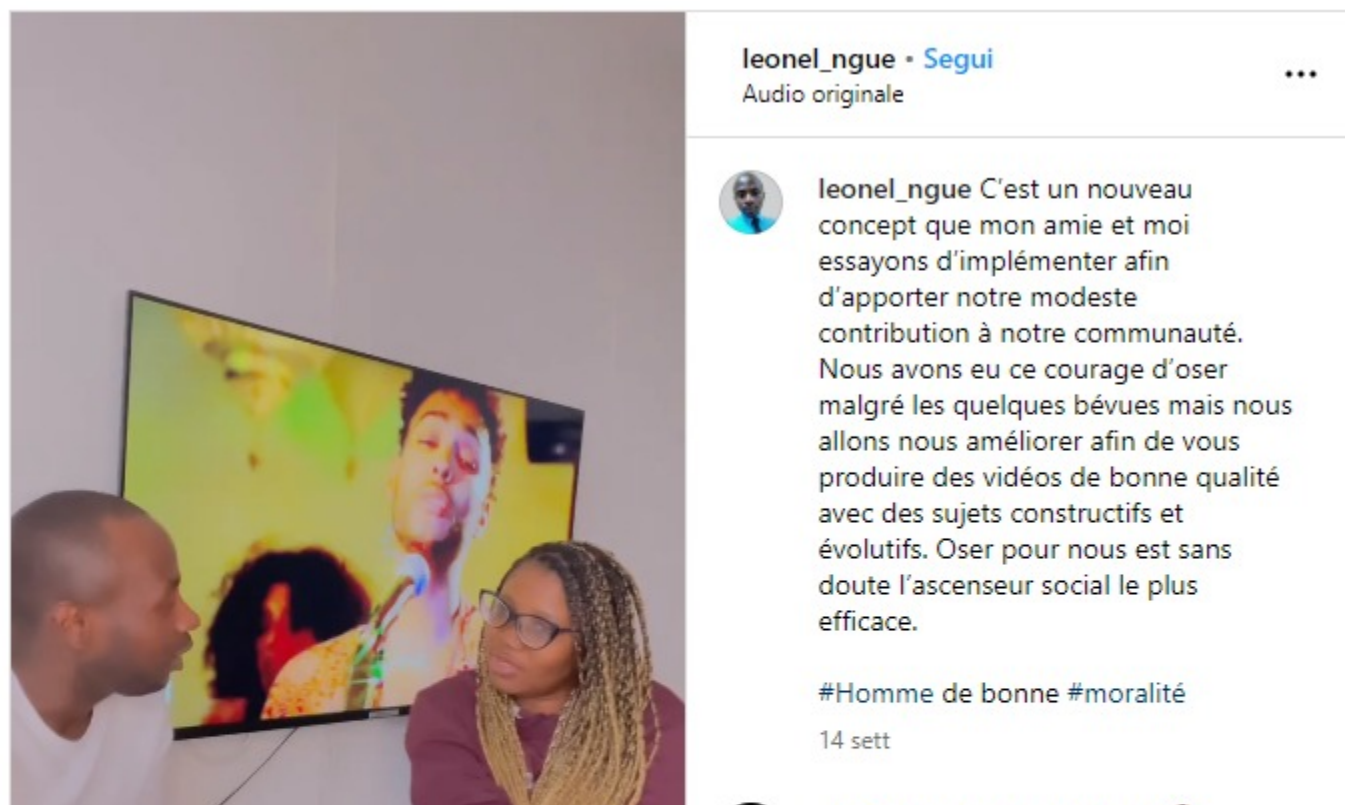


In the video used by Russian propaganda the woman speaks freely, showing her not perfect teeth. The latter is equivalent to a signature, a bit like fingerprints. Thanks to some videos ([this](https://www.instagram.com/p/Cmkpr8Kukdj/) (<https://www.instagram.com/p/Cmkpr8Kukdj/>)) and [this](https://www.instagram.com/p/CmkgYRzPGzq/) (<https://www.instagram.com/p/CmkgYRzPGzq/>)), it was possible to find the defects in common.





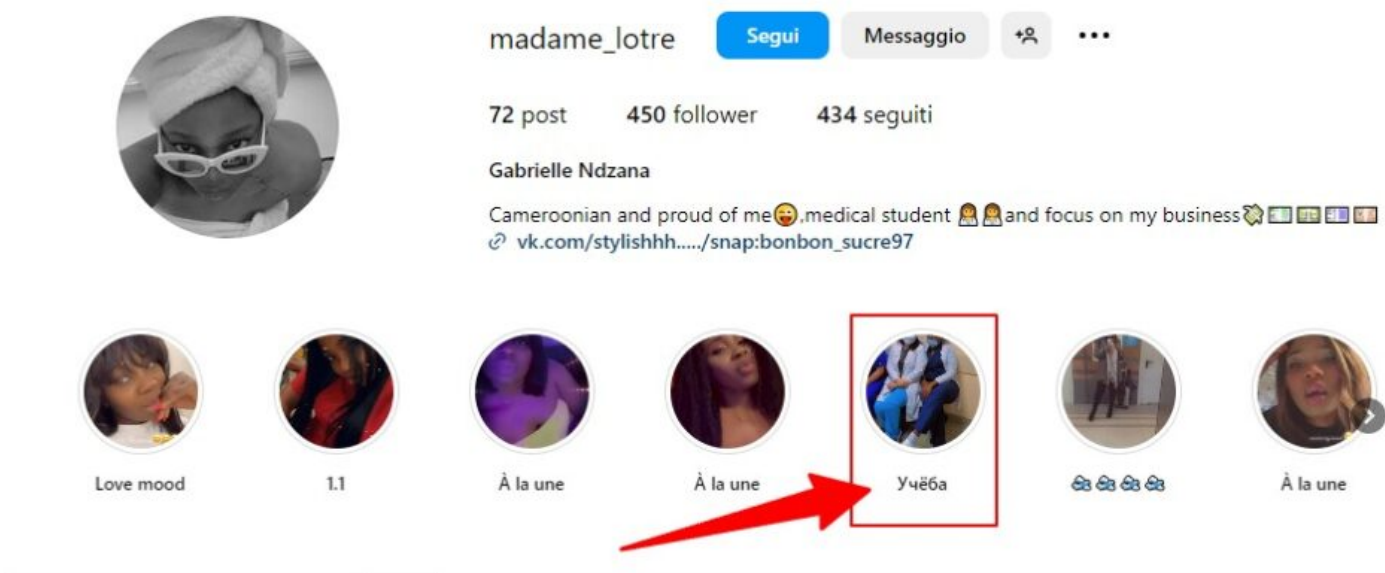
On Instagram she is tagged in a reel (<https://www.instagram.com/p/Ct8Ve9ZO1o6/>) where they interview her. The voice is identical to that of the woman of the viral video.

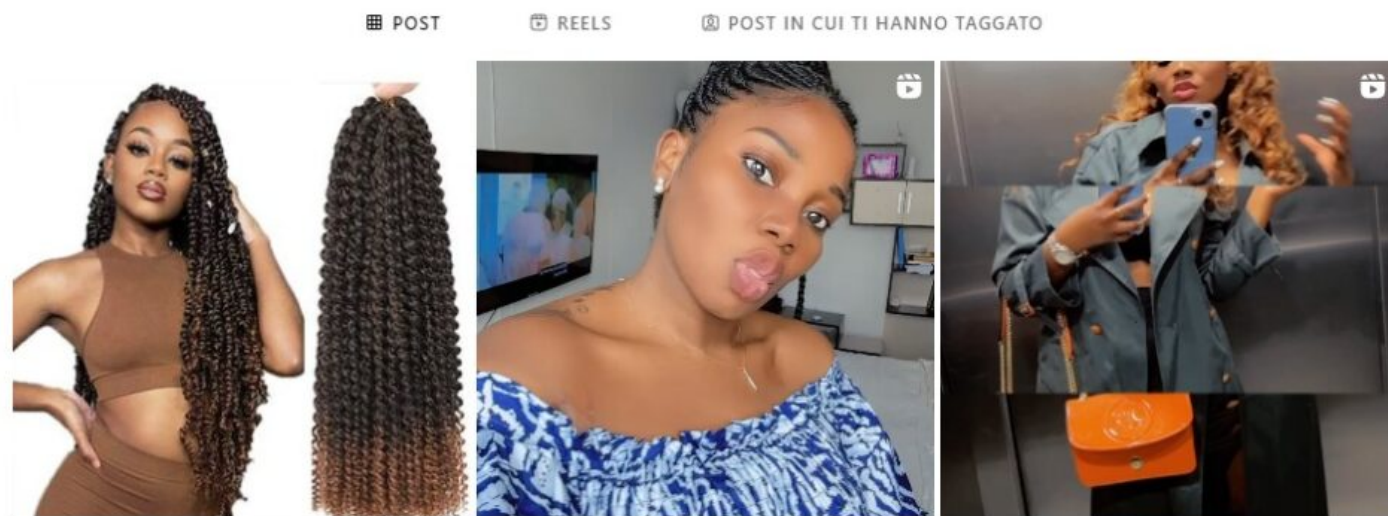




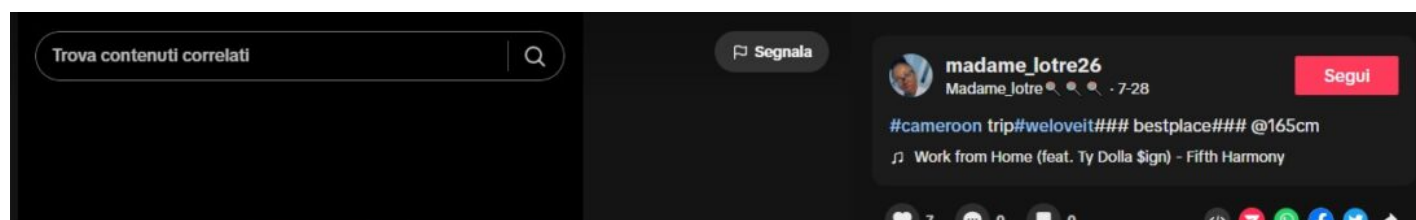
Evidence of presence in Russia

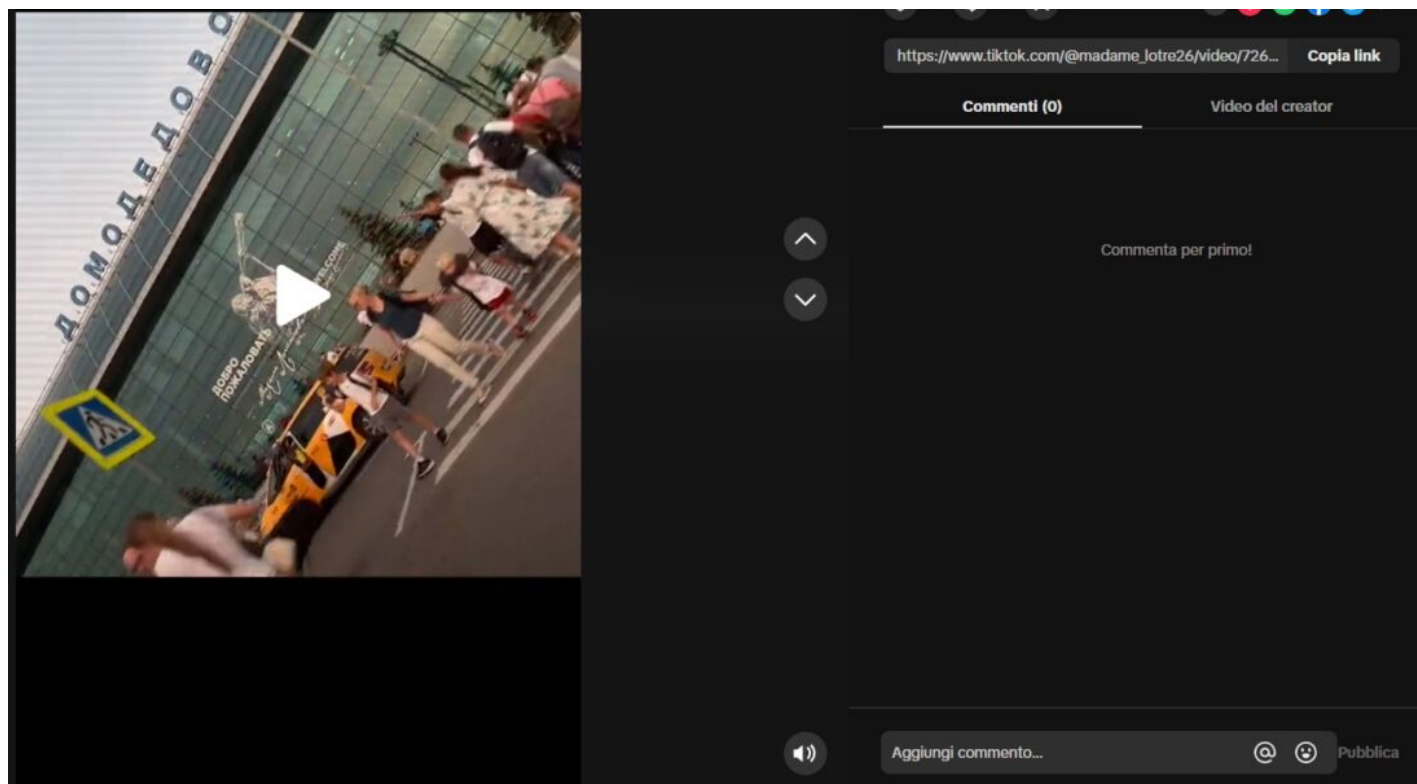
We come to the tests that lead us to claim that he lives in St. Petersburg. Among the stories saved on the Instagram profile we find a collection entitled “<https://context.reverso.net/%D0%BF%D0%B5%D1%80%D0%B5%D0%B2%D0%BE%D0%B4/%D1%80%D1%83%D1%81%D1%81%D0%BA%D0%B8%D0%B9-%D0%B0%D0%BD%D0%B3%D0%BB%D0%B8%D0%B9%D1%81%D0%BA%D0%B8%D0%B9/%D1%83%D1%87%D1%91%D0%B1%D0%B0>”, or “studies” in Russian.



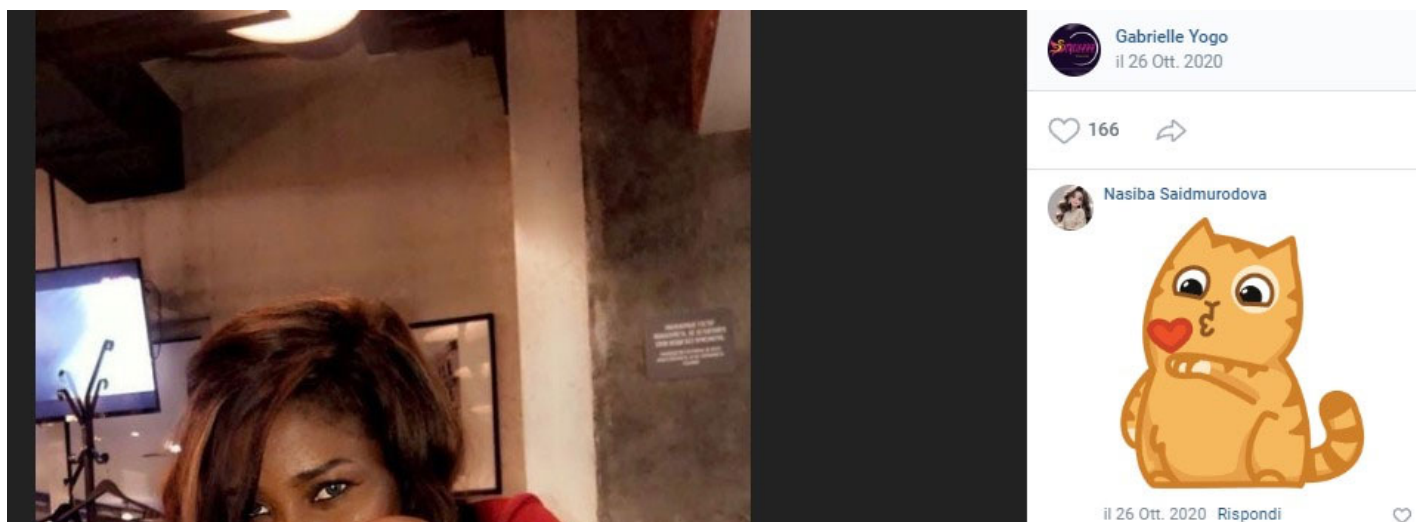


In a video (https://www.tiktok.com/@madame_lotre26/video/7260914852380626181), TikTok tells a trip abroad from Домодедово (<https://www.rbc.ru/society/10/11/2022/636cc53a9a79478b6d9176cd>) Moscow's airport Mosca (<https://www.istockphoto.com/ru/%D1%84%D0%BE%D1%82%D0%BE/%D0%BC%D0%BE%D1%81%D0%BA%D0%BE%D0%B2%D1%81%D0%BA%D0%B8%D0%B9-%D0%B0%D1%8D%D1%80%D0%BE%D0%BF%D0%BE%D1%80%D1%82-%D0%B4%D0%BE%D0%BC%D0%BE%D0%B4%D0%B5%D0%B4%D0%BE%D0%B2%D0%BE-%D0%BD%D0%B0%D0%B7%D0%B2%D0%B0%D0%BD%D0%B8%D0%B5-%D0%B0%D1%8D%D1%80%D0%BE%D0%BF%D0%BE%D1%80%D1%82%D0%B0-%D0%BD%D0%B0-%D0%BA%D1%80%D1%8B%D1%88%D0%B5-%D0%B7%D0%B4%D0%B0%D0%BD%D0%B8%D1%8F-%D0%BD%D0%B0-%D1%84%D0%BE%D0%BD%D0%B5-%D0%B3%D0%BE%D0%BB%D1%83%D0%B1%D0%BE%D0%B3%D0%BE-gm1367784866-437935407>).



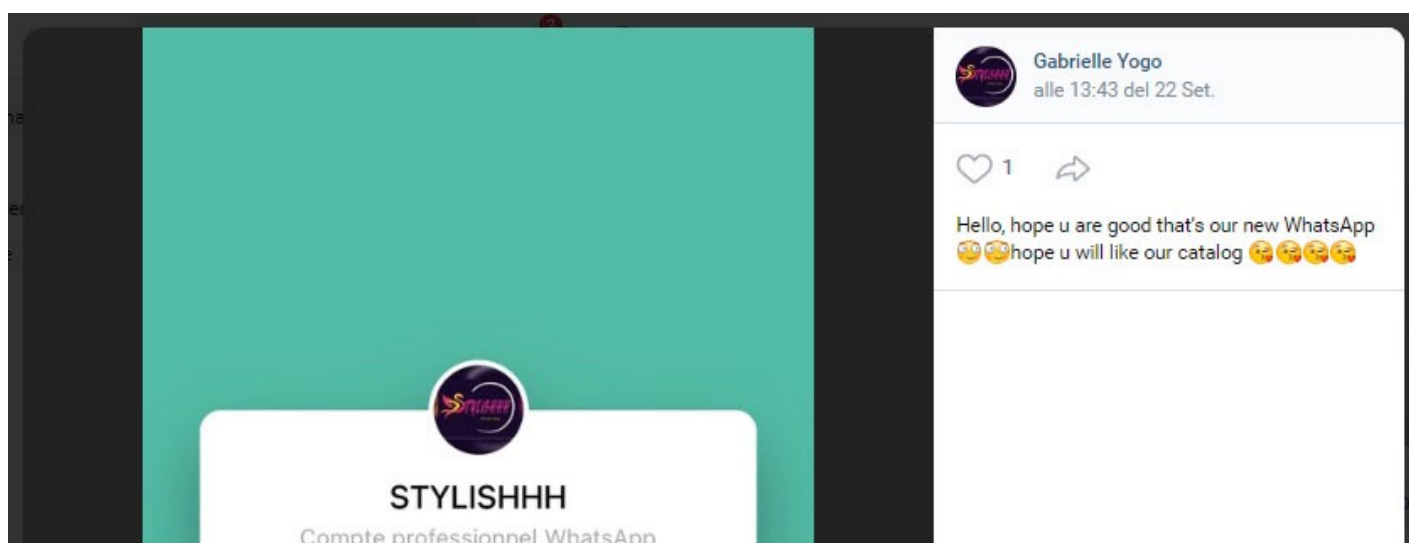


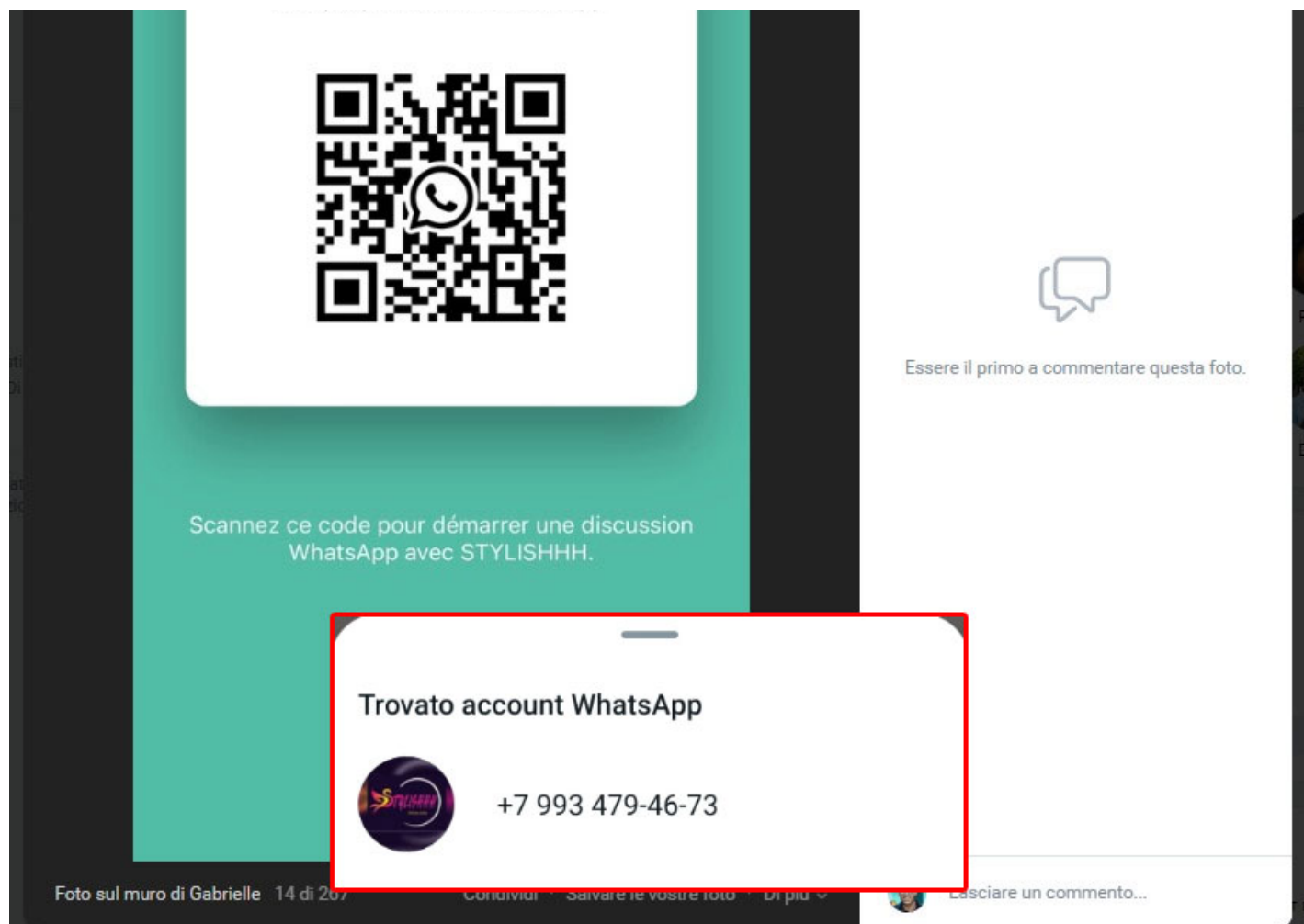
In the profile photos of the VK account we find one (https://vk.com/stylishhh?z=photo601519005_457239875%2Falbum601519005_0%2Frev) with a magazine in Russian resting on the table of a room.



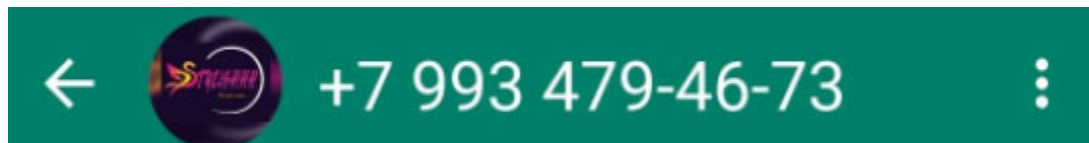


She claims to be responsible for an activity called Stylishh based in St. Petersburg. Among the photos in the VK profile we find a QR Code (https://vk.com/stylishhh?z=photo601519005_457241658%2Fphotos601519005) that serves to contact you via Whastapp.





The Whatsapp number is Russian, given the prefix +7. This is a business account, this allows us to view the information of the local: opened in 2020, it is located in an area (https://www.google.com/maps/place/Ulitsa+Lidii+Zverevoy,+3+D0%BA3,+Sankt-Peterburg,+Russia,+197350/@60.0384002,30.2514436,17z/data=!3m1!4b1!4m6!3m5!1s0x469635a8bcb9978d:0x738f7ed068aa2a8!8m2!3d60.0384002!4d30.2514436!16s%2Fg%2F11p5_dkqy4?entry=ttu) north of St. Petersburg.



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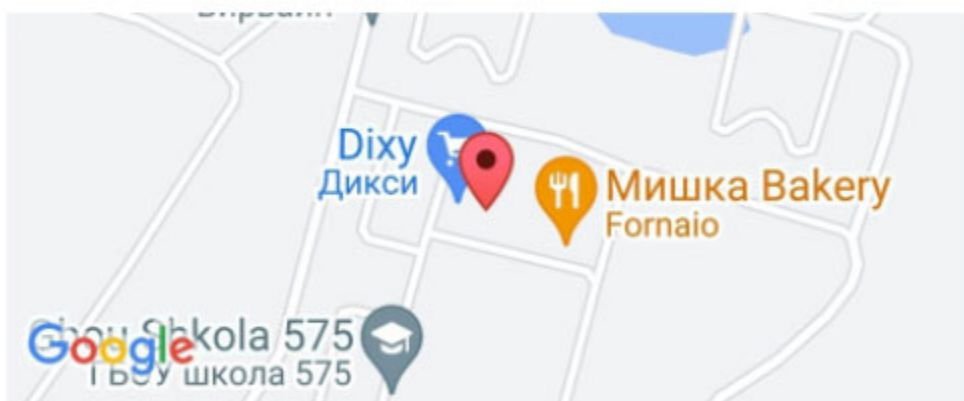
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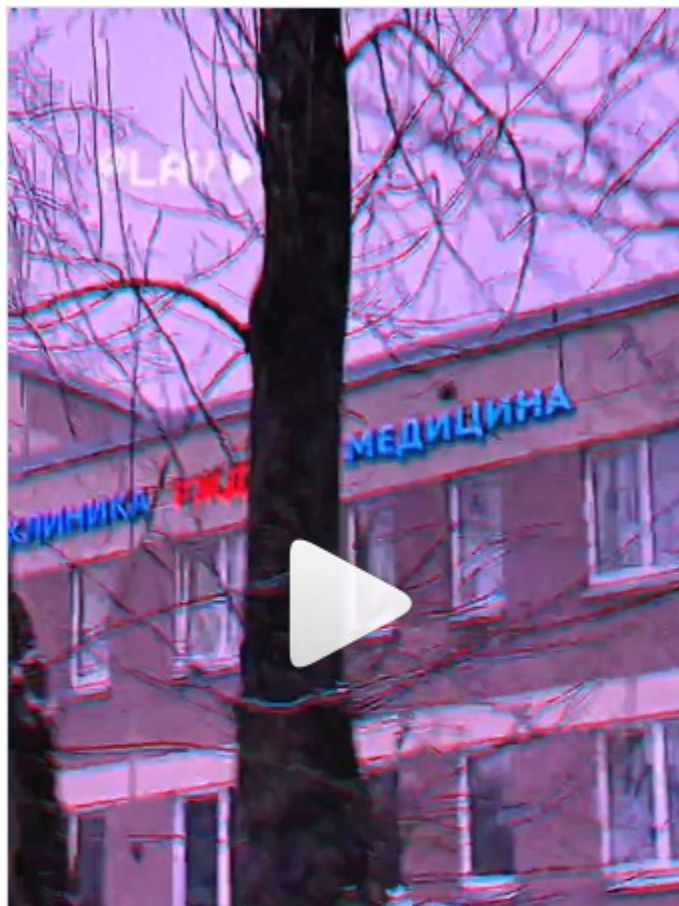
aabriellendzana17@gmail.com

<https://vk.com/stylishhh>

Instagram

stylishhh

Further evidence of his residence in Russia is [a reel \(https://www.instagram.com/reel/Cn6UEmXoamW/\)](https://www.instagram.com/reel/Cn6UEmXoamW/) published on January 27, 2023 entitled “My daily life”. In the clip you can see some Russian buildings.



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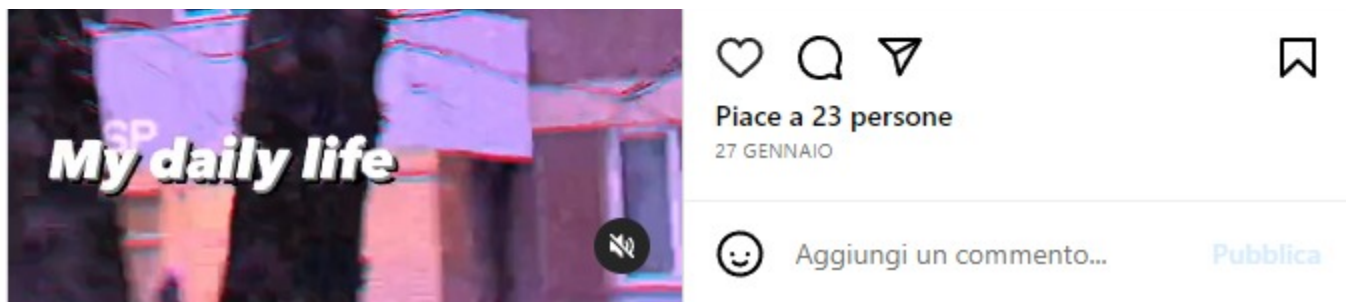
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36 sett Rispondi



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[Polish wi-fi names tell Ukrainians to leave? The video is not produced by DW, but by pro-Russian propaganda \(https://www.open.online/2023/09/21/video-dw-propaganda-russa-wifi-fc/\)](https://www.open.online/2023/09/21/video-dw-propaganda-russa-wifi-fc/)

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